

generate²⁰¹⁹

The Generis conference
12th-14th March 2019

Hotel Palace, Berlin, Germany

Partner Prospectus

Conference Overview

GENERATE is specifically aimed at Customers, Partners, Consultants and Industry Experts who want to understand and contribute to innovating the future of Information Management and Content Services in regulated industries.

GENERATE will be a mix of insightful presentations, informative practical sessions, thought provoking debates, and user insights — all intended to demonstrate the flexibility, simplicity and scale of functionality CARA can provide. CARA's extensive capabilities are due also to the complementary products and services provided by our Partners.

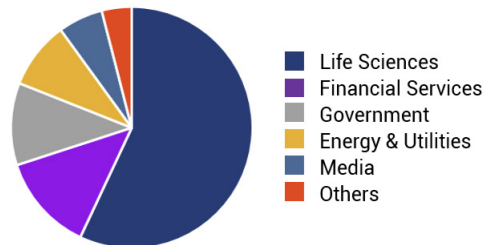
GENERATE therefore will provide Partners with excellent exposure to promote their joint offerings to a targeted and captivated audience. Partners will also have access to nearly 3 days of networking and discussion and the potential to identify further business opportunities.

Conference Demographics

GENERATE will allow you to meet and promote your products and services to Industry professionals from Life Sciences, Engineering, Government, Financial Services, Energy companies and more.

Following the success of GENERATE 2018, where a wide audience of business leaders, IT specialists and seasoned CARA users were brought together, GENERATE is returning in 2019 to once again provide this fantastic opportunity.

CARA clients by Industry



GENERATE Highlights

The Conference will provide a packed agenda over three days with informative sessions hosted by Generis, Partners, Customers and other Guest Speakers. The high-level agenda includes:

- Presentation of the Generis CARA roadmap
- Reveal of the new CARA
- Demonstrations of Generis' AI capabilities.
- CARA use case scenarios
- Promotion of Partner joint offerings
- Forums for open discussions
- Shared client experiences and best practices

GENERATE will provide plenty of opportunity for networking and informal discussion during refreshment and lunch breaks. The drinks receptions will also give ample time to spend with colleagues, peers and friends.

Timings:

Tuesday 12th

9:00-12:00
12:00-14:00
14:00-17:00
17:00

Exhibitor booth set-up
Working lunch with developers + registration
Opening sessions
Evening Drinks

Wednesday 13th

9:00-17:00
17:00

Speakers, forums and panel sessions
Evening drinks

Thursday 14th

9:00-16:30
16:30

Speakers, forums and panel sessions
Exhibitor booth removal

Partner Opportunities

Exhibits are located adjacent to the Conference, providing easy access for delegates during breaks and lunch. This year, we have a variety of sponsorship opportunities available for partners:

Exhibit Booths

Platinum x1

€13,500 / \$15,700

Central, prime-spot exhibition booth
apprx. 4x4 metres: featuring 2 bench/
sofa, island with screen

5 passes

Two 30-minute slots (one of which
must be with a customer).
No conflicting sessions

4 Pull-up banners

1 Pager in the bag

25% Discount on extra tickets

Pre-conference Email & Social
Media Promotion

Gold x4

€9,000 / \$10,500

Prime-spot, exhibition
booth apprx. 3x2m

3 passes

30-minute speaking
slot. No conflicting sessions

1 pager in the bag

25% Discount on extra tickets

Silver x5

€4,500 / \$5,200

Exhibition booth
apprx 2x2m

30 minute
speaking slot

2 passes

Other opportunities

	Price	Qty.
Speaking Slot (30 Minutes)	€2800 / \$3270	
Conference Bag Sponsor Upgrade <i>Sponsor logo with the Generis logo on the conference bag given to all attendees</i>	€1500 / \$1750	1
Welcome Drinks Sponsor Upgrade <i>Cocktail from Sponsor's colour(s) with sponsored glassware & napkins</i>	€1200 / \$1400	2: 1 First Night, 1 Second Night
Hotel Room Sponsor Upgrade <i>Sponsored Welcome Pack in each Hotel Room</i>	€500 / \$585	1
Coffee Break Sponsor Upgrade <i>Sponsored napkins and Coffee Branding</i>	€500 / \$585	1

Tickets

Simple	Early Bird	3 or More	Early Bird 3 or More
€1000 / \$1200	€765 / \$895	€1000 / \$1200	€630 / \$735

The Venue

GENERATE 2019 is being held at the Hotel Palace, Berlin, Germany

The award-winning hotel lies in the heart of City West, near the famous Kurfürstendamm, lined with shops, hotels and restaurants. The hotel has just celebrated its 50th birthday, and to mark this occasion, has opened a stunning new restaurant and bar area.

Berlin attracts visitors from around the world, and is home to globally recognised visitor sites, orchestras, museums and entertainment venues. It is a world city of culture, politics, media and science with an economy based on technology and the service industry. The city also embraces a diverse range of creative industries, research facilities and media corporations.

Rooms are limited, so to book, please contact the hotel directly quoting **Generate**.

Palace Hotel: <https://www.palace.de/en/hotelen.html>
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